# Integrating Tradition and Technology for Fermented Foods for Maternal Nutrition

## *Grand Challenges*

## Application Instructions

Your complete application package will consist of the following components:

(1) Applicant profile – completed via our application portal
(2) Three-page proposal – uploaded as a Microsoft Word® or Adobe® PDF file.
(3) Budget table and narrative – uploaded as a Microsoft Word® or Adobe® PDF file.

Please note that templates for application and budget can be found withing the application portal within the corresponding upload task. Details on each section can be found below.

### Proposal Guidelines

Please enter proposal text in Sections I and II according to the instructions within each section. If you choose to include charts, graphs, or references, add them within the appropriate section.

Your proposal must be formatted as follows:

- No longer than three (3) pages
- 11 point font or larger
- At least 0.5" margins all around
- Single line spacing
- Standard character spacing (neither expanded nor condensed)
- Arial or Times New Roman font
- Microsoft Word® or Adobe® PDF filetype
- The entire file should be 3MB or less

**Proposals that do not adhere to these restrictions may be blocked from submission and/or review**.

### Section I. What is your idea?

Use this section to briefly describe your idea. Read the topic description carefully to make sure that your idea directly fits the topic; otherwise your proposal may be disqualified.

- Indicate in one or two sentences **in bold** the essence of your idea.
- Why is your idea an unconventional or creative approach to the problem outlined in the topic?
- Describe the hypothesis for your proposal and why you expect it to succeed.

**Section II. How will you test it?**

Use this section to describe the project design and implementation plan. ==**Please be sure to highlight the existing capabilities and capacities that you will leverage and include thoughts on your clinical trial design**==.

- Describe your project plan
- How will the work you describe be performed within the budget and time period allocated?
- What essential data will you generate? How will you measure whether your idea is a success?
- If your experiments are successful, what are the next steps?

**<u>Budget Table and Narrative</u>**

Please use the template (found here and on the application portal) to include a brief breakdown of allowable direct costs under the following categories:

- Personnel
- Subcontracts
- Subgrants
- Capital Assests/Equipment
- Travel
- Supplies
- Other Expenses
- Indirect Costs (please review the [Indirect Cost Policy](#))

Your budget should not exceed 1 page. Please review the [Rules & Guidelines](#) for more guidance.